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[Support Local Businesses - Shop Fremont!](#)



Shop Fremont at the 28th Annual Festival of the Arts

On Saturday, August 6th, and Sunday, August 7th, the Fremont Chamber of Commerce will host the 28th Annual Festival of the Arts. The event brings together local artisans and musicians, as well as food booths that benefit local non-profit organizations. This event draws over 400,000 people to the area of Paseo Padre, Capitol Avenue, and State Street.



Business Alley showcases local merchants and service providers located within our community. This is a great opportunity to promote your local business to a vast number of potential new customers. Businesses who would like to participate in this event should contact the Fremont Chamber's KK Kaneshiro at (510) 795-2244.

Visit the City of Fremont's booth located on Capitol Avenue in front of City Hall to learn more about City services. While you're there, get a copy of the Fremont Community & Dining Guide. This handy booklet has information about shopping and dining options in Fremont and is also available [online](#).

Promote Your Business During the "Back to School" Shopping Season!

The City of Fremont wants to help promote your local business during this upcoming busy shopping season with our "Shop Fremont" program. In addition to print and online ads, street banners, window clings, and other materials, we also offer several free marketing tools...

- Advertise your business coupon [online](#). Join other Fremont businesses to provide special offers and meet new customers.
- Use "Shop Fremont!" paper shopping bags in two different sizes! Promote shopping and dining in Fremont and direct customers to our money saving coupons.

Don't miss this opportunity to promote your business during the "Back to School" shopping season! Join our free program! [Email](#) a copy of your coupon or promotion or call (510) 284-4020 and we will get you started!



Business Resources



Free Waste Audits Available

Are you paying too much for your garbage bill? The City of Fremont's Environmental Services division can help your business evaluate opportunities for additional recycling or composting, which will save you money. If you want to reduce the amount of waste your business generates and save money, we can help!

This service is free and available to all Fremont businesses. [Email](#) Lori Marra in the Environmental Services Division or call (510) 494-4581 for more information or to set up an appointment.



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